

Sybase and FatWire Software Announce Integrated Solution for Unwired Content Management

Joint Solution Makes it Fast and Efficient to Deploy Mobile Content Applications

Dubai, United Arab Emirates, September 23, 2005 – Sybase (NYSE:SY), a leading provider of enterprise infrastructure and mobile software, and FatWire Software, a leading provider of content management solutions for deploying Web sites and content-centric applications today announced the availability of a joint solution intended to increase the speed and effectiveness of building and deploying mobile content applications. The integrated solution combines FatWire's market-leading content management technology with the Sybase Adaptive Server Enterprise and Unwired Accelerator products to help organizations create, manage, and deploy mobile content.

The combined technologies enable business users to have mobile access to content management functionality from PDAs and mobile phones. Allowing these users to access content and contribute to Web applications while remote and not connected to the corporate network reduces dependencies on IT and programmer bottlenecks. This makes it faster to deploy Web applications and helps ensure the accuracy, consistency, and timeliness of content across multiple Web-based solutions.

“Sybase is a leader in wireless solutions technology and provides a flexible and powerful infrastructure for delivering content-centric applications. FatWire focuses on 'Transparent Content Management' principles, allowing business users to create and manage content using familiar tools. Since wireless devices such as cell phones and PDAs are familiar interfaces for most business users, extending our content management framework to that environment allows us to continue to deliver on the transparency principle,” said Mark Fasciano, CEO of FatWire Software.

“Mobile access to content is quickly becoming as indispensable as the mobile telephone. Requiring business users to sit at a desktop system with a land-line connection in order to add content to Web applications is like only allowing business calls from corded phones,” said Tony Achkar, Sales Director Middle East for Sybase. “The combination of Sybase Unwired Accelerator and FatWire's content management suite empowers business users to own their Web applications with minimal impact on IT.”

Built on a J2EE architecture, the solution comes packaged with best practices sample applications that are designed to be extended for custom use. The performance of the system is supported through strong caching technology and there are extensions available to enable content personalization and targeting so that business users can create and deliver persuasive content. The new solution supports content-centric applications for vertical industries such as financial services, healthcare, and media.

Sybase and Fatwire have been successful in introducing the Fatwire solution to the Middle East and already have three implementations in the region over a short period of time. Sybase & Fatwire will be showcasing their joint solution at GITEX this year at the Sybase Stand (Sheikh Rashid Hall, H9-1). Please visit us and learn more about Fatwire & Sybase Technologies & Solutions!

About Sybase

Sybase is the largest global enterprise software company exclusively focused on managing and mobilizing information from the data center to the point of action. Sybase provides open, cross-platform solutions that securely deliver information anytime, anywhere, enabling customers to create an information edge. The world's most critical data in commerce, communications, finance, government and healthcare runs on Sybase. For more information, visit the Sybase Web site: <http://www.sybase.com>.

About FatWire Software

FatWire Software enables organizations to put content to work by deploying content-centric applications and Web sites that attract, convert, and retain customers. Organizations in financial services, manufacturing, retail, media/entertainment, telecommunications, travel, healthcare, and government use FatWire's solutions, which are tailored to meet the needs of departmental, mid-size enterprise and global enterprise initiatives.

FatWire's solutions are powered by Content Server, which combines complete business user control over the creation and presentation of content with a scalable architecture for dynamic content delivery and multi-site deployment. Unlike other content management solutions that focus on getting content under control, FatWire's solutions enable organizations to put content to work by delivering highly targeted and persuasive experiences to customers, partners, and employees.

Founded in 1996, FatWire has over 400 customers, including J.P. Morgan Chase, Sony, Radisson/SAS, European Space Agency, Nihon Seimei, and Bank of China. FatWire is headquartered in New York and operates offices throughout North America, Europe, and Asia-Pacific. For more information about FatWire Software's award-winning products and services, visit www.fatwire.com.