

Sybase Roadshow 2005: Portals to Mobility- The Roadmap

Dubai, United Arab Emirates – June 6, 2005 Sybase concluded its annual roadshow this year in Cairo Egypt. Over the course of 10 days, Sybase Roadshow visited Abu Dhabi, Dubai, Riyadh and Cairo, met with audiences from various industry and shared with them the latest in Sybase innovations and technologies.

This year's topic was "Portals to Mobility-the Roadmap". Sybase discussed the latest technologies in the mobile and wireless solutions with special focus on Sybase's Unwired Accelerator solution which can mobilize any web-based application, any portals or website with zero coding need and minimum time required. Live demonstrations of Sybase's Unwired Accelerator were provided. Sybase also talked about its various technologies for managing portal content as well as the latest in Sybase's Data Management Services, PowerDesigner and EAServer products.

About Sybase Products Middle East

Sybase is the largest global enterprise software company exclusively focused on managing and mobilizing information from the data center to the point of action. We provide open, cross-platform solutions that securely deliver information anytime, anywhere, enabling customers to create an information edge. With Sybase, customers can optimize and enhance the investments they already own, link together the valuable data resources already in place, and extend the reach of business-critical information to users on the front lines—giving them a financial, agility and productivity edge across all areas of their business. The world's most critical data in commerce, finance, government, healthcare, and defence runs on Sybase. For more information, visit the Sybase website: <http://www.sybase.ae>.

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